




Monday 12<sup>th</sup> July 2021

Lesson Objective: To plan the text and structure of a leaflet with the purpose to inform and persuade.

 <b>Success Criteria</b> 		Me	Miss A
			
1	I can plan the text and structure of a leaflet with the support a template.		
2	I can plan the text and structure of a leaflet, using my prior learning of key features and writing skills.		
3	I can plan the text and design the structure of a leaflet, using my knowledge of key features and writing skills.		

Title: \_\_\_\_\_

Introduction/ welcoming message:

---

---

---

---

Subheadings (Events, Activities, Where to find us):

---

---

Each subheading with two or three sentences to inform and persuade people to come to your festival:

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

Check each feature once you have included them in your plan/draft:

- Imperative language (giving reader a command !)
- Direct Language
- Exaggeration (making a big deal out of something)
- Key facts and information (including 'how to find us')
- Rhetorical Question
- Eye-catching Images