

Literacy

Class 4

Persuasive Letters

Wednesday 3<sup>rd</sup> March 2021

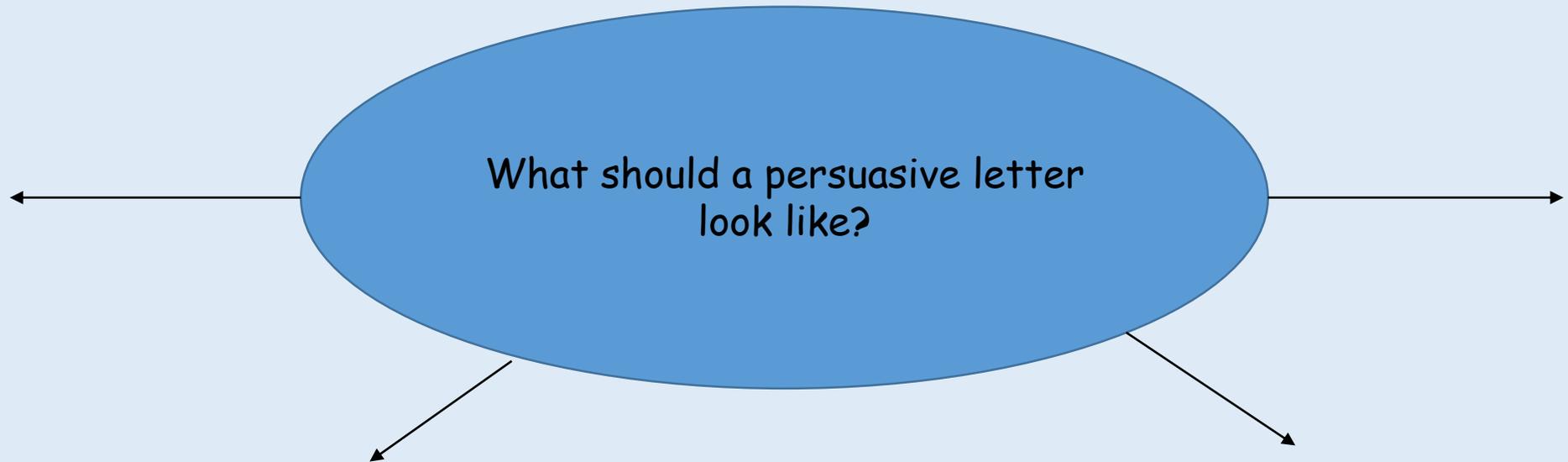
Lesson Objective: To be able to write a persuasive letter on deforestation.

# Starter

- Today in Literacy, you are writing your persuasive letter on deforestation. As a starter, I would like you to reflect on your plan and write down your 3 key arguments which will be the basis for your letter.
- What are your 3 key arguments?
- Why do you consider those to be important?

# A good persuasive letter

- What should a good persuasive letter look like? Try to remember what you were looking for when we were finding the features of a persuasive text. Show your ideas as a spider diagram.



# What should a good persuasive letter look like?

- Title (implies a point of view).
- Reasons to support a viewpoint.
- Facts and evidence to support reasons.
- Connectives to link ideas e.g. therefore, however, furthermore.
- Powerful adjectives.
- Rhetorical questions.
- Conclusion to summarise and state opinion.

# Addressing your letter

Dear Mr. Jones,

Open your letter with the name of the person receiving it. This is called the recipient.

Yours sincerely,

Mr. I. Trodinit.

Remember to close the letter too. This is the name of the person who has written the letter.

What does a good persuasive letter  
look like?

Dear Mr. Jones,

I am writing to you because I would like to see harsher penalties imposed on dog owners who allow their pets to foul the pavements and not clear up the mess. I see new piles of dog waste every day when I walk to school. I feel very strongly that this is not acceptable and I would like you to do something about it.

Children especially do not look at the ground as carefully as adults because they are often playing or skipping or running. Obviously, they are much more likely to step in dog mess. This has happened to me several times recently and also to many of my friends.

When you get dog mess on your shoes, everyone knows about it. The horrid smell makes you feel ashamed, almost as if everyone is looking at you and you often have to take your shoes off and leave them outside or run the risk of getting poo all over you when you try to clean your shoes. Why should children be made to feel like this?

If people choose to own dogs, then they should make sure that the pavements are left suitable for everyone to use. It is totally obvious that clearing up dog mess is just as much a part of owning a dog as feeding it or taking it for walks. If owners are not prepared to clean up after their dog, then they should not own one.

In summary, I am fed up of ordinary people, particularly children, suffering while they go about their daily business as a result of the laziness of some dog owners. While I appreciate that most dog owners take their responsibilities seriously, I think that those who don't should pay a much heavier penalty.

Yours sincerely,

Mr. I. Trodinit.

# Task

- Your task today in Literacy is to write your persuasive letter on deforestation. You should have decided whether you are 'for' deforestation or 'against' deforestation. You should also have a plan which sets out the different sections of your letter. Remember to include your 3 key arguments in the main body.
- As Sir David Attenborough, is very interested in the world and the environment we will be writing our letters to him. Your job is to convince him to agree with your opinion. Remember to open your letter with the following:
- Dear Sir David Attenborough,

# Task

Red Task - I can write a persuasive letter which explores my opinion on deforestation. I can also include three key arguments to back my opinion up too.

Yellow Task - I can maintain a 1<sup>st</sup> person tone throughout my persuasive letter and outline my opinion on the contentious issue. I can justify my opinion with 3 well explained arguments and can include powerful adjectives to have a greater impact on the reader.

Green Task - I can write a 1<sup>st</sup> person persuasive letter which puts forward 3 key arguments to convince the reader. I can include a range of powerful adjectives to make my letter more impactful and can include emotive language to create an emotional response within the reader. I can also include rhetorical questions which gets the reader to think purposefully about the issue.

# Final top tips

- Your letter should be roughly one side of A4.
- Remember to include non-negotiables in your work such as capital letters and full stops.
- Your letter should include a title, introduction, 3 key arguments to support your point of view and a conclusion which states your key argument.
- Remember to use your planning document. It's there to help you!