

Literacy

Class 4

Planning a persuasive letter

Tuesday 2nd March 2021

Lesson Objective: To produce a plan for a persuasive letter on deforestation.

Starter

- Yesterday in Literacy we explored the different 'for' and 'against' arguments for deforestation. Using your knowledge from yesterday see if you can write down some notes on the following things:
 1. 2 arguments which support deforestation.
 2. 2 arguments which don't support deforestation.
 3. What is your view? Write down what your opinion is. Try to support this with one of the key arguments you learnt yesterday.

Planning an Introduction

What should a good introduction to do in a persuasive letter? Write down your thoughts.

Planning an Introduction

Why There Should Be a Match of the Day Programme for Women's Football

Anyone who likes football can close their eyes and hear the Match of the Day theme tune. They can hear the crowd noise, imagine the net bulging and picture the players celebrating another goal. However, the players are always men. Why? I strongly believe that women's football should be given equal billing with men's football and that would include having the same programme for women each week.

A good introduction should outline the issue. It should tell the reader what this person's opinion is and what action they would like. It should lead the reader on to finding out the key arguments.

Key Arguments

same programme for women each week.

Women's football is a popular and growing sport and should be represented on TV. Football is the most popular team sport for women, the crowds at games are getting bigger and the skill levels are even better than those in the men's game. It is time to give women's football equal standing on TV.

Girls who enjoy playing football should have access to role models that can be a positive influence for them. Not many people know the names of women's football stars. If girls could be more familiar with women who had become professional players, they would be more likely to train hard to try and achieve the same thing.

It is hugely important to give boys and girls equal rights in everything. Females are paid on average less than males and are not represented equally in films. As football is the national sport in the UK, it makes really good sense for football to lead the way in this. Wouldn't you like to have a world where everybody is treated equally?

A good persuasive letter should include 3 key arguments. Your plan must include 3 arguments to back up your opinion.

Can you find the 3 key arguments from this persuasive text?

Powerful Conclusion

Undoubtedly, the time has come to air a Match of the Day programme for women too. This would be the perfect way to provide positive role models for girls and combat inequality. The time is now.

Persuasive texts should finish off with a powerful conclusion. It should summarise what action the person wants and should include their key argument that they have presented in the text. What is the key argument that this person has used?

Reminder!

- Your key arguments will come from this worksheet. Remember to only include arguments in your plan that support your opinion. Try to expand on them too and make them more detailed!

Deforestation – For and Against Arguments

Cut out these arguments about deforestation for pupils to sort into 'For' and 'Against' piles. They can then be used as discussion points in debates, or to support pupils in planning a piece of persuasive writing.

Deforestation provides us with essential products, such as some of our paper and toilet paper.

If deforestation continues at its current rate, there will be no rainforests on the planet in 100 years.

In 2050, it is estimated that there will be 10 billion people on the planet. We need more space to live in and deforestation will give us that.

There will be a negative impact on the environment because trees filter carbon dioxide out of the air that we breathe. If there are fewer trees, less oxygen will be produced.

Deforestation makes room for more crops to be grown which can then be used to feed more people.

Trees and plants absorb water from the ground and prevent the soil from becoming over-saturated. Therefore, deforestation will increase flooding.

It provides job opportunities for those who work in a forest clearing.

Indigenous people who live in the rainforests will lose their homes.

New roads can be built which makes it easier for people to travel and to work. This will help to boost the economy of certain countries.

Deforestation will make thousands of species of animals and plants that live in rainforests extinct.

Deforestation makes more room for grazing animals which can then be used for food purposes and other useful products.

Trees are a limited resource. If new trees are not planted, the products that they are used to make will one day run out.

Task

Today in Literacy, you will be planning your persuasive letter on deforestation. Before you begin planning your letter, you need to finalise your opinion. Do you support deforestation? Do you not support deforestation?

After you have made your decision, you need to plan your letter. In your plan you need to look at the following sections:

1. Introduction - this is an outline of what the issue is. A chance to tell the reader what your letter is about.
2. 3 key arguments - using what you learnt yesterday you need to choose the best three arguments which support your opinion.
3. Conclusion - a chance to sum up what you have written. What is your key argument on deforestation?

Task

Red Task - I can make a decision on whether I support deforestation or not and can write down 3 relevant key arguments to support my opinion.

Yellow Task - I can use the research to reach an informed opinion on deforestation and can include 3 thorough arguments in my plan to support me. I can also outline how I will hook the reader in during the introduction by outlining what the topic is.

Green Task - I can reach an informed opinion on deforestation and can write down my 3 key arguments to convince the reader. I can outline what the text is about and can establish what my key argument will be for my conclusion. I can also write down possible questions which could hook the reader in and write down emotive language which I will use to create a more powerful response.

Main Idea/Title:	
Introduction	The main point you want to make.
Argument 1	Remember evidence! <u>Useful words:</u> Firstly... Secondly... In my opinion... Some believe that... I feel that... I am sure that... It is certain... Therefore... Moreover... For this reason...
Argument 2	
Argument 3	-Reasons for -Reasons against -Ask questions to get the reader thinking
Conclusion	Sum up the main argument.

Worksheet

Remember, the more detailed your plan is the easier you will find it to write your persuasive letter. When you are producing your plan use bullet points. This way it will prompt you when you come to write the final piece of work.