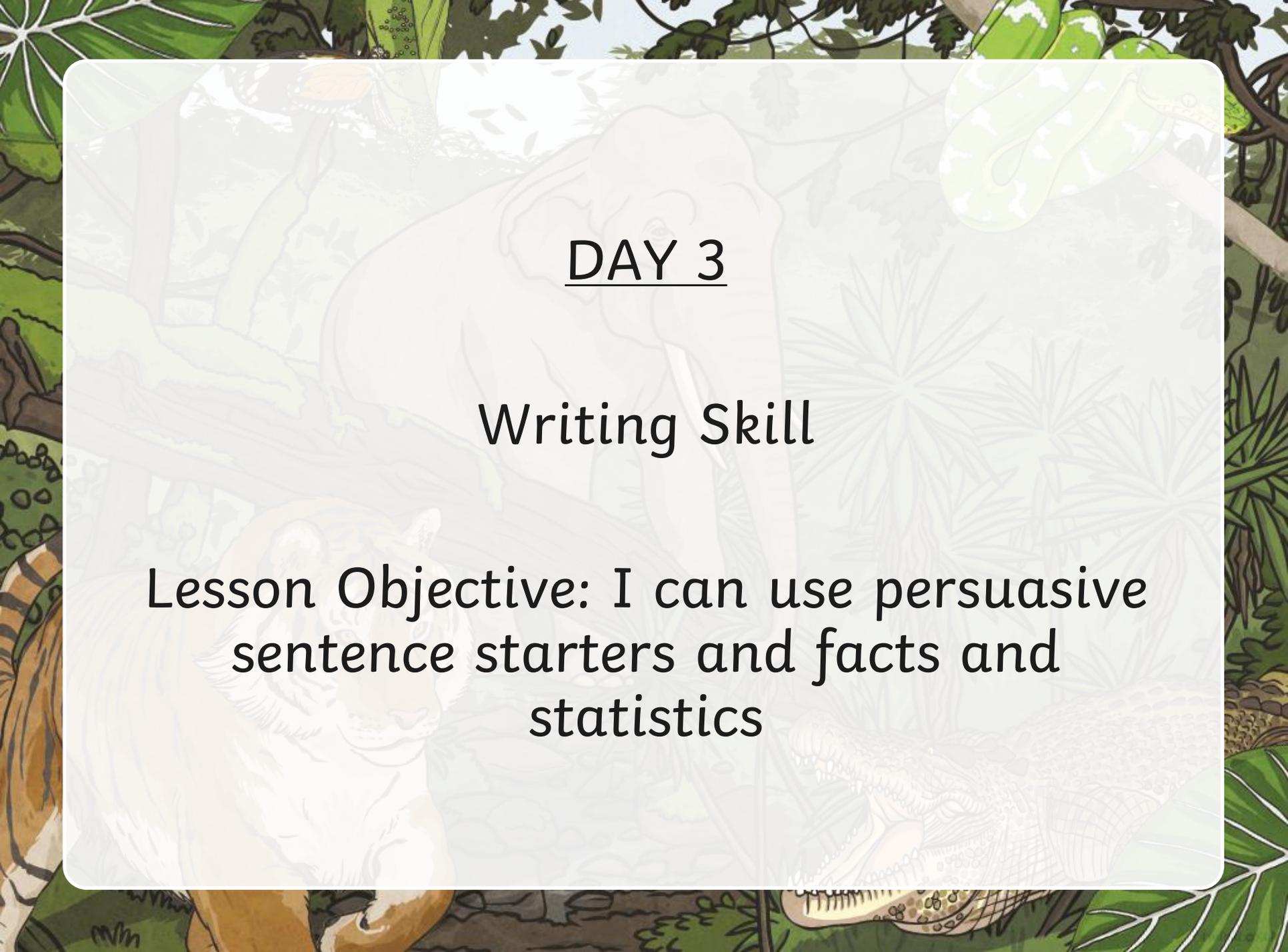
A vibrant illustration of a jungle scene. In the foreground, a tiger with orange and black stripes is partially visible on the left. In the center, a large elephant trunk hangs down. In the bottom right, a crocodile is shown with its mouth open, revealing sharp teeth. The background is filled with lush green foliage and trees.

# To watch me teach the lesson...

<https://www.loom.com/share/Ofde741459734f649f2dc098b43b7afb>

**DEADLY**



A vibrant jungle scene with a tiger in the foreground, a green snake coiled on a branch in the upper right, and a dinosaur's head visible in the lower right. The background is filled with lush green foliage and trees.

## DAY 3

### Writing Skill

**Lesson Objective: I can use persuasive sentence starters and facts and statistics**

Sequence of writing: Persuasion x 2 weeks

Immersion

Analyse

**Writing skills**

Write

Edit and present work

# Recap persuasive writing skills

Let's recap the persuasive writing features that we looked at last lesson:

1. Exaggeration
2. Present tense
3. Short snappy sentences
4. Rhetorical questions
5. Alliteration
6. 2A sentences
7. If if if
8. Imagine ....
9. Facts and statistics
10. Persuasive phrases

# Writing Persuasively

When writing to persuade, the goal is to put forward your clear opinion on a topic and to then encourage others to come round to that same opinion. In our case, persuading others that our animal is deadlier than theirs.

Adverts are designed to encourage you to buy or look in to the product or service being advertised. They therefore, need to use persuasive techniques well.

You can find examples of persuasive language in the speeches of Martin Luther King, Winston Churchill and Greta Thunberg. In their speeches they use persuasive language to push their point across to their intended audience and gain an emotional reaction from them.

We are trying to do the same thing by persuading everyone in the class that our animal is the deadliest.

# Writing Persuasively

Watch the second video on the following web page (scroll half way down the page to find it):

[Home learning with BBC Bitesize - KS3 Secondary English for year 8 - BBC Bitesize](#)



Learn how to persuade a reader using a variety of techniques

# PERSUADE

**P** is for personal tone - use language that includes the reader and makes them feel involved.

**E** is for emotive language - use words that have a strong emotional impact on the reader.

**R** is for rhetorical questions - use questions to make the reader think about your viewpoint.

**S** is for say again- repeat key points to reinforce your most important ideas.

**U** is for undermine opposing arguments - show that you recognise an opposing viewpoint and then undermine that argument.

**A** is for anecdotes - use a short, interesting story from real life.

**D** is for direct address - use personal pronouns, like 'you' and 'your', to involve your reader.

**E** is for exaggeration - use exaggeration to make your point stronger.

# Writing Persuasively

Complete the practise activity at the end of the web page. It recaps some of the main features of persuasive writing.

Home learning with BBC Bitesize - KS3 Secondary English for year 8 - BBC Bitesize

## Practise

You may need paper and a pen or pencil for some of these activities.

### Activity 1

Check your understanding. Complete the short quiz, focusing on how to be persuasive.



How to persuade a reader

Play

# Writing Persuasively

## **Remember:**

Persuasive writing should present a viewpoint in a confident and convincing way. It should be:

- passionate and personal
- focused on one side of the argument

# Skill 1 – Persuasive Sentence Starters

Persuasive writing often uses special sentence starters that help persuade the audience. They are passionate, speak directly to the audience and present one opinion. Read the examples below:

- **As a result...**
- **Everyone agrees that....**
- **We all know that...**
- **This causes...**
- **Another reason...**
- **It goes without saying...**
- **I strongly believe...**
- **Is it really worth...**
- **How could we possibly...**

# Example



Foxirrel

**As a result of the animals vicious teeth and claws**, it can kill its prey in seconds.

**Everyone agrees** that the foxirrel is the deadliest animal in the universe.

**We all know that** the foxirrel is deathly because of its fox's claws and squirrel's speed!

**Another reason** the foxirrel is the deadliest animal in the world, is because it also has toxic breath.

**It goes without saying** that the foxirrel is the deadliest animal in the World.

# Skill 1 – Persuasive Sentence Starters

Use the persuasive sentence starters to persuade me that your animal is the deadliest.

**Red Group:** 4 sentences

**yellow group:** 6 sentences

**green group:** 10 sentences and think of some of your own persuasive sentence starters.

- **As a result...**
- **Everyone agrees that....**
- **We all know that...**
- **This causes...**
- **Another reason...**
- **It goes without saying...**
- **I strongly believe...**
- **Is it really worth...**
- **How could we possibly...**

# Skill 2 – FACTS AND STATISTICS

Read the facts and statistics below:

Anacondas have an average length of 6 m (20 ft.).



African hunting dogs are some of the most efficient predators in Africa with an average 80% of hunts resulting in a successful kill.



Cheetahs can accelerate from 0 to 96 km/h (60 mph) in three seconds.

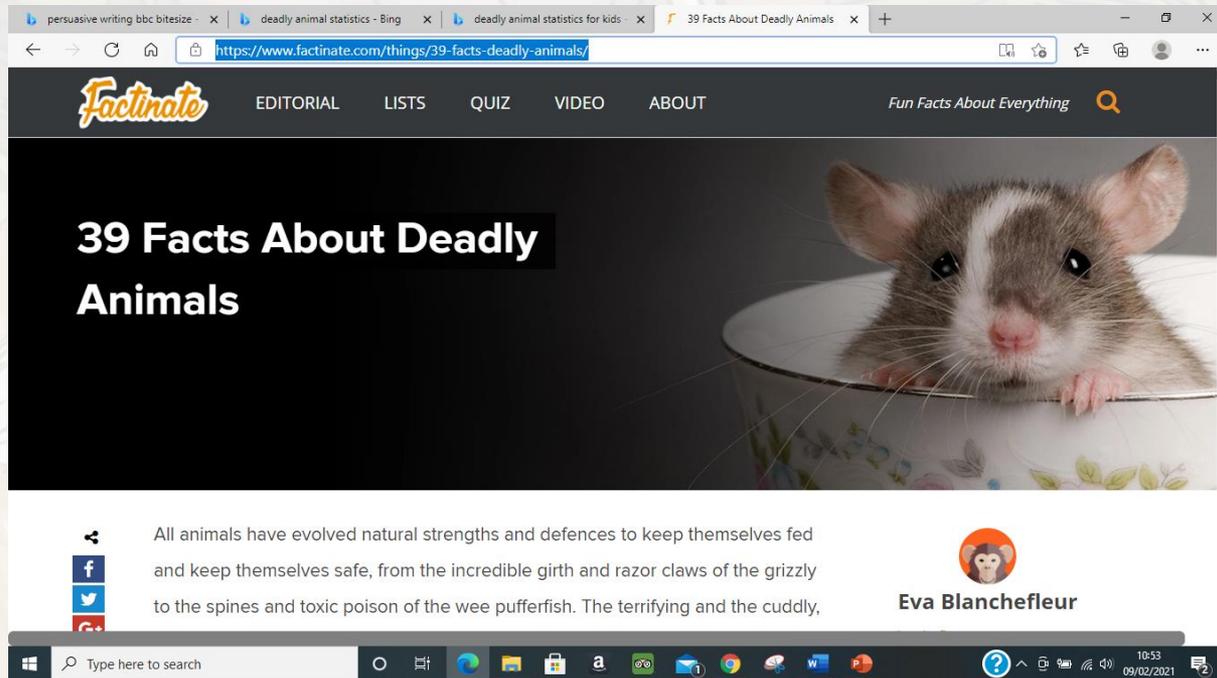


Mountain gorillas live in groups of up to 30.



# Skill 2 – FACTS AND STATISTICS

Read the 39 facts about deadly animals by clicking the link:  
<https://www.factinate.com/things/39-facts-deadly-animals/>



The screenshot shows a web browser window with the URL <https://www.factinate.com/things/39-facts-deadly-animals/>. The website header includes the logo 'Factinate' and navigation links: EDITORIAL, LISTS, QUIZ, VIDEO, ABOUT. A search bar contains the text 'Fun Facts About Everything'. The main content area features the title '39 Facts About Deadly Animals' in white text on a dark background. To the right of the title is a large image of a brown and white mouse peering over the edge of a white bowl. Below the title, there is a social media sharing icon and a paragraph of text: 'All animals have evolved natural strengths and defences to keep themselves fed and keep themselves safe, from the incredible girth and razor claws of the grizzly to the spines and toxic poison of the wee pufferfish. The terrifying and the cuddly.' To the right of this text is a circular profile picture of a monkey and the name 'Eva Blanchefleur'. The browser's taskbar at the bottom shows various application icons and the system clock displaying 10:53 on 09/02/2021.

# Example

It's important to use facts and statistics in your persuasive writing. It is a great technique for making people believe what you are saying. You are going to think of your own facts and statistics about your own deadly animal.



The Rhinogrill is by far the deadliest animal that has ever stalked the Earth. Its gigantic arms can squash predators in milliseconds and its astonishing sense smells means no animal can ever escape. Reaching speeds of up to 200mph, it can out-run even those animals at the very top of the food chain. Having such rough, course skin (measuring up to 20cm in thickness) means nothing can pierce this animal's outer layer!

# Skill 2 – FACTS AND STATISTICS

It's important to use facts and statistics in your persuasive writing. It is a great technique for making people believe what you are saying. You are going to think of your facts and statistics about your own deadly animal. Use the ideas you got from the last slide to inspire some ideas about your deadly animal.

**Red Group:** Write 6 facts about your own deadly animal.

**yellow group:** Write 6 sentences about your deadly animal containing facts and statistics about them.

**green group:** Write a detailed paragraph about your deadly animal containing a range of facts and statistics about them.